



## **EXPLORING THE PSYCHOLOGY BEHIND INVESTING**

***with Kenneth Haman, Managing Director, Alliance Bernstein Advisor Institute***

Join us as we welcome Kenneth Haman to examine the behavioral dynamics and psychology behind money and investing. We will explore how and why we use certain parts of the brain to make financial decisions, as well as discuss why a holistic financial approach is essential for today's investors.

**WHEN: Monday, November 11th at 7p.m.**

*Dinner will be served*

**WHERE: 6300 Wilshire Blvd Ste. 700**

**Los Angeles, CA 90048**

*Please park in the lot just west of our building*

**RSVP: By Thursday, November 7th**

to [marissa@jsffinancial.com](mailto:marissa@jsffinancial.com) / 323.866.0833

### **ABOUT KENNETH HAMAN**

Ken Haman is the Managing Director of the AB Advisor Institute. He joined the firm in 2005 from a private consulting practice to the financial-services industry. In his current position, Haman develops and delivers consulting and training to financial advisors and key leaders at AB's partner firms, specifically in the areas of strategic marketing, effective communication with clients and practice-management strategies. His professional experience includes managing a practice in psychotherapy for 20 years in the Washington, DC, area and a consulting practice to large organizations, financial professionals and senior executives in the Mid-Atlantic states. Haman holds a BA in business administration from Lebanon Valley College; an MDiv from Princeton Theological Seminary; an MAPC from Moravian College; and certifications in clinical hypnosis and neuro-linguistic programming from the American Hypnosis Training Academy.



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